



CCIH

Christian Connections
for International Health

CCIH 2018 Conference Sponsorship

July 13-15, 2018 | Johns Hopkins University



www.ccih.org

The CCIH Annual Conference

Sharing Best Practices and Christian Fellowship

CCIH is the *only* organization in the world seeking to unite all Christian health ministries—international and local—to promote global health and wholeness. One way we do this is through our annual conference, which serves as a resource for Christians working in global health, and provides connections and opportunities to share experiences and best practices.

Power of Partnership: Working Together to Serve the Kingdom

Faith-based organizations have a long history of forging powerful partnerships to more efficiently and effectively serve those in need. In today's complex world, these relationships are as important as ever. The CCIH conference will explore how FBOs use partnerships, including time-tested and innovative new models, in our work. Attendees will learn:

- How FBOs engage faith and political leaders at all levels to improve global health.
- How FBOs can effectively work with Ministries of Health, and local and national governments.
- New ways for FBOs to partner with each other and with secular organizations to provide care.
- How FBOs forge partnerships to reach people in their homes and communities with preventive services and care.

The human body has many parts, but the many parts make up one whole body. So it is with the body of Christ.
— 1 Corinthians 12:12



Conference Format

To be held July 13-15, 2018 at Johns Hopkins University, the conference is a blend of plenary and breakout sessions featuring Christian leaders working in global health, as well as representatives from government agencies and other partners who support global health programs. Time to network and make valuable connections is built into the schedule.

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William Holbrook, CCIH Executive Director,
Ex Officio

Conference Attendees

The Annual Conference provides access to key decision makers, influencers, and thought leaders in the Christian global health field – a valuable opportunity for visibility.

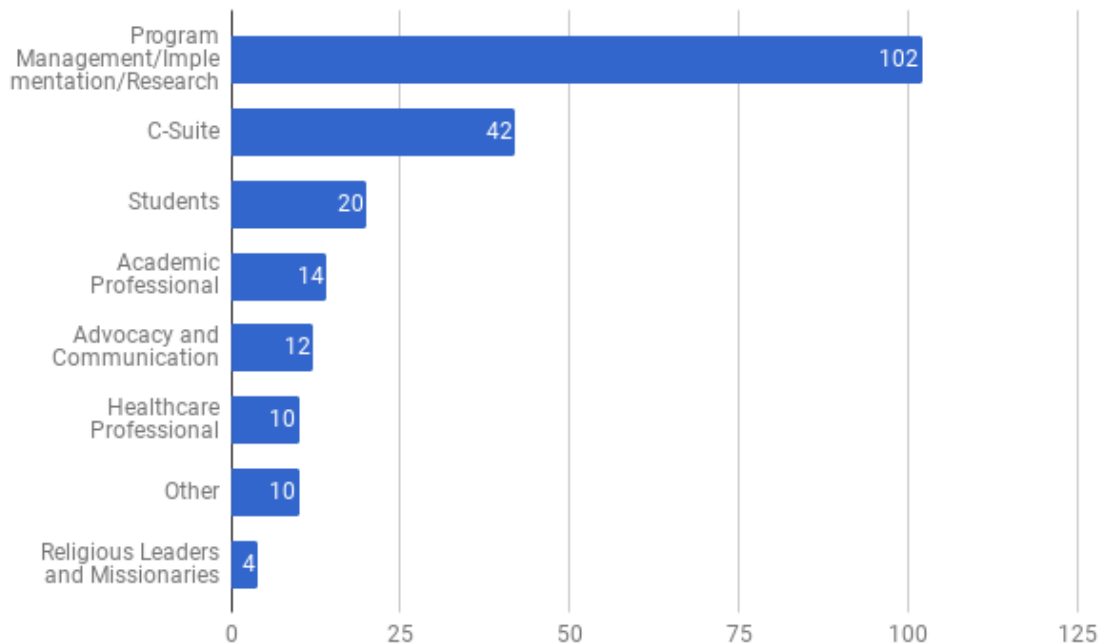
More than 200 such leaders and future leaders from across the U.S. and 19 other nations attended CCIH's 2017 conference.

Sponsorship enables you to build relationships and partnerships with CCIH members and global health professionals.



Kent Brantly, MD shared his extraordinary experience and faith journey as physician and patient during the 2014 Ebola outbreak in West Africa at the 2017 conference.

Job Categories Represented



*Note: These breakdowns only include the primary job title self-identified by participants.
For example, approximately 23 participants held an MD but did not list their job title as “doctor”.*

Our Mission: CCIH seeks to mobilize and empower our network to promote global health and wholeness from a Christian perspective.

Our Vision: Motivated by our Christian faith and our values, CCIH envisions a world where all have access to quality healthcare and prevention services.

Conference Sponsorship Opportunities

Partnering with the CCIH community provides unique benefits:

- Organizational exposure to global health leaders
- Extending your reach internationally
- Visibility for your services and/or mission
- Supporting and advancing global health
- Gaining insight on how to collaborate with the Christian community and those working in global health



Platinum Sponsor \$8,000

Benefits

- 4 complimentary conference registrations (including 3 days meals and lodging)
- Exhibit table in prime location in networking area
- Opportunity to deliver a 3-minute address in a plenary
- 1 one-page promotional piece for the registration packets
- 1 full-page ad in prime location in the printed program
- Digital copy of the attendee registration list (pre and post)
- Logo placement in printed program, on event website, plenary displays, and conference bag
- Opportunity to hold a focus group of attendees to gather feedback and networking



Gold Sponsor \$4,000

Benefits

- 3 complimentary conference registrations (including 3 days meals and lodging)
- 1 exhibit table in networking area
- 1 one-page promotional piece for the registration packets
- 1 full-page ad in the printed program
- 1 digital copy of the attendee registration list (pre-registration and post-event)
- Logo placement in printed program, on event website, plenary displays, and conference bag



Silver Sponsor \$2,500

Benefits

- 2 complimentary conference registrations with 3-day meal packages (excluding lodging)
- 1 exhibit table in networking area
- 1 one-page promotional piece for the registration packets
- 1 half-page ad in the printed program
- 1 digital copy of the attendee registration list (pre-and post-event)
- Logo placement in printed program, on event website, plenary displays, and conference bag



Bronze Sponsor \$1,500

Benefits

- 1 complimentary conference registration (excluding meals and lodging)
- 1 exhibit table in networking area
- 1 half-page ad in the printed program
- Logo placement in printed program, on the event website and plenary displays
- 1 digital copy of the attendee registration list (pre-registration and post-event)



Meal Sponsor \$900

Sponsor a catered meal and receive the following benefits:

- 1 complimentary conference registration (excluding lodging and any additional meals)
- Logo placement on related signage

Reception Sponsor \$1200

Sponsor an evening reception and receive the following benefits:

- 1 complimentary conference registration (excluding lodging and any additional meals)
- Opportunity to deliver a 3-minute welcome address at the reception
- Logo placement on related signage

Print Ad \$200 —\$400

Half-page ad in the conference program (\$200)

Full-page ad in the conference program (\$400)



Sponsoring Attendees

CCIH invites and encourages students and developing country professionals to participate in the Annual Conference. CCIH offers scholarships that include a waived fee for registration and meals, and a discount on lodging. In order to keep the registration fee reasonable for other participants, CCIH needs support to help offset the scholarship and other conference costs. Scholarship sponsors who support attendees at the full funding level will receive special mention in the printed program and during the conference.



Luann & Ray Martin MCH Scholarship \$525

This scholarship honors the memory of Mrs. Luann Martin, wife of CCIH Executive Director Emeritus Ray Martin, and in appreciation of Ray's years of service to CCIH. Luann was a passionate advocate for maternal and child health and spent her career devoted to these issues, as well as encouraging and guiding the next generation of global health leaders.

These scholarships are specifically for developing country professionals and students focused on maternal and child health.

General Conference Scholarships \$525

DEVELOPING COUNTRY PROFESSIONAL SCHOLARSHIP

Your sponsorship will assist developing country professionals as they use this unique opportunity to celebrate and share their Christian faith, foster new contacts, and to apply what they learn to health care needs in their own countries.

STUDENT SCHOLARSHIP

Your sponsorship will assist students attend the conference and enable them to explore their Christian faith along with their calling to global health.

Other benefits may be available at request. We look forward to individual discussions with potential sponsors.

Contact William Holbrook at william.holbrook@ccih.org
for more information about sponsorship.
Visit us at www.ccih.org

