

Focus Group and In-Depth Interview Moderator Guide – Family Planning Methods Booklet

Introduction

Say: Thank you for coming to this focus group discussion. I am _____ from _____ organization, and I will be moderating our discussion. We will be reviewing a booklet about family planning and getting your opinions about it. There are no right or wrong opinions so we encourage each one of you to participate. Your input will help us to make sure the information is clear, and to make changes to improve the booklet.

X person will take notes.

Ground Rules

Say: We have some rules to make our discussion a productive one:

1. One person speaks at a time
2. Respect each other's opinions
3. Stay on the topic
4. No side conversations
5. Phones on silence
6. Any others?

Begin FG Discussion

Say: First, I'm going to ask you a couple of questions, and then we will begin to review the booklet

A: Current FP knowledge and attitudes (5 minutes)

[Read the questions and probes as necessary]

1. What do you think of when you hear about family planning?
Probe: What are some things about family planning that you know or have heard?

B: Content Heavy Materials Review (1 hour)

[Distribute a copy of the booklet and a pencil/pen to each participant]

Say: I'm going to read each section of the brochure and you can follow along with your copy of the brochure. We are concentrating on the words or information, rather than on the design. As we go through the various sections I want you do the following:

[Write these bullets on a large piece of paper on the wall so that everyone can see them]

- **Think** about what is the main message of each section
- **Circle** the words that are not clear or you don't understand
- **Put a star** where you need more information ☆
- **Cross-out** words you think are not necessary.

Say: I will be collecting the booklets from you at the end.

Section 1 – Introduction *[read the section out loud]*

For this section we are going to focus mostly on the part “What the Bible says”

- What did you think about the section “What the Bible says”?
 - What do you think about the explanation and quotes provided?
- Did you circle any words? Why?
- Did you put a star on any parts of it? Where and why?
- Did you find any information unnecessary?

Section 2 – Breastfeeding Method *[read the section out loud, and tell them about the pictures on the next page that help explain the method]*

- What was the main message?
- Did you circle any words? Why?
- Did you put a star on any parts of it? Where and why?
- Did you find any information unnecessary?

[Repeat the round of questions for each section and try to get input from different participants if possible. To avoid one or two participants from dominating the discussion try using gentle encouragement like: Let’s hear from someone different who hasn’t given their opinions yet..]

Section 2 – Pill

Section 3 – Injectable

Section 4 – Implant

Section 5 – Moon Beads or Cycle Beads

Section 6 – TwoDay Method

Section 7 – Male Condom

Section 8 – Female Condom

Section 9 – IUD

Section 10 – Tubal Ligation

Section 11 – Vasectomy

Section 12 – Morning-after Pill or Emergency Contraception

C: Attitudes and Behavioral Intentions (5 minutes)

To close our discussion I’d like to ask a few general questions:

What is your overall opinion of the booklet?

What effect would it have on a person who has been exposed to it at a community church group or a clinic?

Closing

Thank you so much for your participation, we value your input.