



Holistic Care of Body, Mind and Spirit  
June 4-6, 2020 | Catholic University | Washington, DC

## CCIH 2020 Conference Sponsorship



*CDC Director Robert Redfield, MD  
at the 2019 conference.*

*USAID's Monique Wubbenhorst, MD*

*Opportunities to reach a variety of partners.*

### The CCIH Annual Conference

CCIH seeks to unite all Christian health ministries globally to promote health and wholeness. Our annual conference is one way in which we bring together diverse partners who work in global health. We foster connections and provide opportunities to share expertise, experiences and best practices in dialogue and fellowship.

***Each conference features opportunities for  
sharing best practices, fellowship, and networking.***

### 2020 Theme: Holistic Care of Body, Mind, and Spirit

Faith-based organizations (FBO) have a long history of serving people who are most in need, who otherwise lack access to quality health services. FBOs provide a substantial proportion of health services in many countries, making this conference especially strategic for groups trying to reach vulnerable people with care.

The theme of the *2020 Conference is Holistic Care of Body, Mind and Spirit*. This is fundamental to Christian health care. We will discuss the need to care for the person as a whole, including body, mind and spirit. We will focus on how we live this truth out in communities and health care facilities, how we care for the most vulnerable among us, care for those with mental health issues or physical disabilities, and remember social determinants of health that affect each person in a community.

*For we are God's handiwork, created in Christ Jesus to do good works,  
which God prepared in advance for us to do. Ephesians 2:10*

## Conference Format

To be held June 4-6, 2020 at Catholic University in Washington, DC, the conference is a blend of plenary and breakout sessions that feature Christian leaders who work in global health, as well as representatives from government agencies and other partners who support global health programs. Time to network and make valuable connections is built into our schedule.

## What's New in 2020?

We are relocating the conference to the Pryzbyla Center at Catholic University in Washington, DC. The University is on a metro stop for easy access, and the conference venue is larger than in previous years. Sponsor tables will be in open, public spaces to maximize traffic. We'll emphasize more time and creative opportunities for participant interaction.



**Pryzbyla Center offers plenty of open space for discussions and networking**



## Conference Attendees

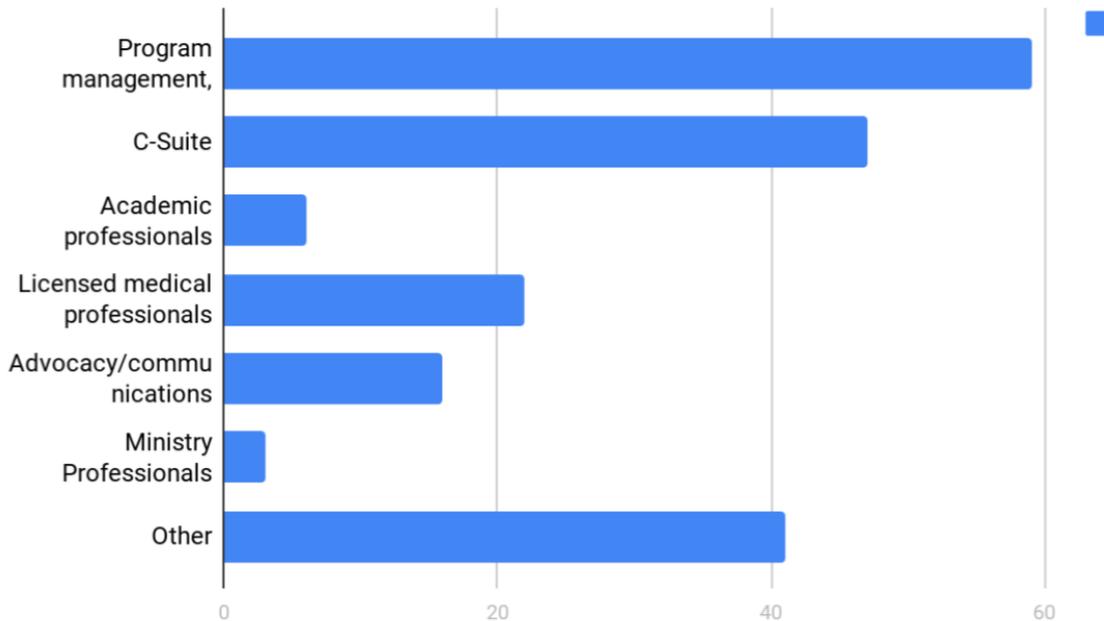
The Annual Conference provides access to key decision makers, influencers, and thought leaders in the Christian global health field – a valuable opportunity for visibility. Over 200 current and future leaders from the U.S. and approximately 20 other countries participate annually. Sponsorship enables you to build relationships and partnerships with members and global health professionals.

### Previous countries represented include



Bangladesh, Benin, Cambodia, Cameroon, Columbia, DR Congo, France, Ghana, Haiti, Kenya, Lesotho, Liberia, Malawi, Nepal, Nigeria, Pakistan, Philippines, Senegal, Switzerland, Tanzania, Uganda, United Kingdom, United States, Zambia, and Zimbabwe

### Job categories represented



“What I like about the CCIH conference is that it brings the nations to the table.”

*Laura Berry, Blessings International*

## Why Sponsor the CCIH Conference?

Consider sponsoring if you administer, fund, or support health programs directed at underserved populations in low- and middle-income countries and desire to strengthen your connections with Christian health service providers. Our sponsors share useful products, services, strategies and ideas.

***If you've got a product, service, or strategy to market, sponsoring CCIH's conference will help you:***

- Access 200+ leaders who design or oversee services in over 100 countries
- Connect with health associations and services that reach many thousands of health facilities
- Link with religious leaders and other community influencers
- Become known to a global network of organizations like you or that can help you
- Develop innovative partnerships for your programs and initiatives.

Our participants and members:

- Plan, build, staff or operate health facilities or community programs
- Support training and capacity development
- Promote global health through community initiatives and global service learning
- Teach, carry out research, and publish results on effective health strategies
- Offer volunteer international health opportunities
- Develop or market information tools and systems
- Collect and donate medical equipment and supplies
- Manufacture medical technology, supplies or pharmaceuticals
- Offer cultural and language training for U.S. health care professionals
- Support international staff such as through travel, insurance, or medical services.



The conference was a good opportunity to showcase Novartis initiatives and network. I appreciate the visibility afforded to sponsors in print and mentions in the plenary. We will be following up with contacts...

***-Alfred Wabulembo, Novartis***



## Conference Sponsorship Opportunities

Sponsor Benefits	Bronze \$1500	Silver \$2500	Gold \$4000	Platinum \$8000
	<i>Special offer: \$500 discount for first time sponsors!</i>			
Complimentary Registration**	1 person	2 people	3 people	4 people
Complimentary Meals (per person)		3 days	3 days	3 days
Complimentary Lodging (per person)			3 nights	3 nights
Exhibit Table (6 foot) in public areas	✓	✓	✓	✓(prime)
Attendee list (pre and post)	✓	✓	✓	✓
Logo in program, web, displays	✓	✓	✓	✓
Promotional piece in conference bag		✓	✓	✓
3 minute address				1 Plenary
Focus Group with Attendees				✓

\*\*Registrations are for main conference only; pre-conferences are not included.

## Additional Sponsorship Opportunities

Opportunity	Sponsor Benefit	Cost
<b>Opportunities at the Conference</b>		
Welcome Event	Make 3 minute address and two 1-day registrations	\$1500 sponsor (2 available)
Name badges	Logo on lanyards	\$1000 (1 available)
Coffee break	Signage, table, coffee/tea - meet attendees	\$750 (4 available)
Bag and Swag	Promotional piece in participant bag	\$500 (4 available)
Mobile App	Advertising on participant mobile app	\$500 (6 available)
Side meeting	60 minutes in booked room with AV	\$500 (4 available)
Scholarships	Help defray registration, meals, lodging	\$250
<b>Opportunities Beyond the Conference</b>		
Partner Blog Post	Publish on CCIH site, promoted by email, social media	\$500
Social Promotion	CCIH promotes one image on social media	\$500

## About CCIH

Christian Connections for International Health (CCIH) is a nonprofit (501c3) membership association established in 1987 and headquartered in the Washington, DC area. CCIH members include over 140 organizations, 15 affiliates and several hundred individuals that span the globe, including non-governmental organizations, church networks, Christian Health Associations, volunteer and product donation agencies, and other support organizations. CCIH works with Protestant and Catholic organizations as well as interfaith networks. CCIH supports the work of its members through dialogue, networking, advocacy and capacity building.

## Mission

CCIH seeks to mobilize and empower our network to promote global health and wholeness from a Christian perspective.

## Vision

Motivated by our Christian faith and our values, CCIH envisions a world where all have access to quality healthcare and prevention services.

## CCIH Board of Directors

### Officers:

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Jim Oehrig, American Leprosy Missions  
Gordon Raley, Family Service Foundation  
Doug Fountain, MPA, CCIH Executive Director, *Ex Officio*

**Contact [Doug.Fountain@ccih.org](mailto:Doug.Fountain@ccih.org) if interested or with questions.**

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