

Vaccine Hesitancy Landscape Assessment

Consultant - Position Description



ABOUT CCIH

CCIH, www.ccih.org, is a membership association consisting of Christian organizations, secular or interfaith affiliated organizations and individual members across the globe. CCIH staff are inspired by our Christian faith and our values and committed to evidence-based practice. CCIH envisions a world where all have access to quality healthcare and prevention services. CCIH has earned a respected reputation for its information sharing and networking services and as an advocate for faith-based organizations in the professional global health and development community and with U.S. policymakers. We are financed by membership dues and a variety of grants. CCIH is an equal opportunity employer.

DESCRIPTION OF CONSULTING SERVICES REQUIRED

CCIH seeks a qualified consultant to assist in a project to enhance partnerships with faith-based organizations and religious leaders to address vaccine hesitancy and improve vaccine demand and update.

Background:

Immunization coverage has stagnated at 85% over the last decade. To break through the stagnation in coverage, programs must prioritize reaching the unreached by working in an integrated manner with new partners. To increase immunization coverage, service delivery should be tailored to serve the most disadvantaged communities.

Local and national faith communities are an important group of non-state actors who offer unique opportunities for partnership on raising demand and addressing hesitancy. These are also highly influential in promoting good health, including vaccination. Religious leaders influence and shape community attitudes, beliefs, and actions; but little is known about their current beliefs, positions, and capacity to spread relevant, accurate information about vaccines generally and COVID-19 vaccines specifically. Moreover, faith-based health services provide a substantial share of health services, but we do not know their capacity limitations to scale immunizations for the general population.

This project is part of CCIH's work with the USAID-funded Momentum Country & Global Leadership (MCGL) program and will identify and begin to address concerns among religious leaders and faith-based health services around vaccination. Specifically will be carried out by:

- A landscape assessment with global actors as well as within six selected countries;
- Scoping current concerns and challenges faced in faith communities; and
- Outline a concept note for a global convening of stakeholders to discuss issues and identify messages to address vaccine hesitancy.

Timeline: December 1, 2020 - August 31, 2021

Payment terms: Cost reimbursement based on milestone completion

Estimated LOE: 15% LOE

Reports to: Program Director

Travel: Not necessary or planned

Sample Milestones and Tentative Schedule

MILEST ONE	Description of Milestone	Required Deliverable	Deliverable Completion Date
Assess the landscape and map current activities, issues and barriers			
1	Develop a brief for CCIH and the MOMENTUM Country and Global Leadership (MCGL) team on current global efforts at faith based engagement with FBOs and RLs.	Conduct a literature search and identify grey literature (reports or strategy documents) regarding faith based engagement in vaccines.	January 10, 2021
		Notes and synthesis of 15-20 interviews with key informants within or regarding the following institutions: <ol style="list-style-type: none"> 1. Global actors: UNICEF, GAVI, WHO, JHVI 2. Global religious communities: WCC, Church denominations, WVI, CRS, Caritas, etc 3. Corporations e.g., Merck, GSK, Pfizer 	January 31, 2021
		Develop a Powerpoint brief following MCGL template with results from literature search and key informant interviews	February 26, 2021
		Create a map of current efforts to engage FBOs and RLs (or create a spreadsheet that includes initiatives by country, which CCIH can then use to generate a map)	February 26, 2021
2	Identify and describe current faith-based/religious leader concerns and barriers and any engagement in vaccine issues in up to 6 countries	Identify and recommend 6 countries based on, but not limited to the following criteria: <ol style="list-style-type: none"> 1. USAID priority countries 2. GAVI priority countries 3. Other global stakeholder input 4. Access to faith leaders and information 	March 1, 2021
3	Report of interviews with 10 RLs and FBO leaders in each country	<ol style="list-style-type: none"> 1. Identify potential leaders for interview & conduct interviews 2. Create a standard questionnaire 3. Develop a Powerpoint brief following MCGL template with results 	April 30, 2021
Scope priority issues and countries and potential partners in Christian, Islamic and other faiths			
4	Analyze all resource information and interviews	Formulate a list of 5-10 core issue or opportunities encountered in faith communities	May 30, 2021

5	Identify strategies	Outline 2-3 strategies for each core issue area via a powerpoint brief following MCGL template	May 30, 2021
6	Concept note for Global Stakeholder Dialogue	<ul style="list-style-type: none"> ● Create concept note for global stakeholder dialogue ● Create list of invitees for global stakeholder dialogue ● Suggest days/timing/location for global stakeholder dialogue 	August 31, 2021

WORK CONDITIONS

- Place of work: Anyplace with sufficient internet and ability to work with CCIH staff during US day work hours
- Consultant is completely independent of CCIH and will not be provided with benefits, office or supportive services beyond what is outlined in the agreement.
- Consultant will maintain close contact via phone and online with CCIH staff.
- Ability to communicate/manage deliverable activities via Asana, the project management system CCIH uses

REQUIREMENTS

- 3+ years' experience in landscape assessments and project development
- Understanding of immunizations and vaccine hesitancy
- Understanding of faith-based organizations and effective partnerships with FBOs and religious leaders
- Bachelors and (ideally) Masters in international development, public health or related field
- Ability to work in faith-based settings, with Christian and other religious leaders
- Excellent English written and oral communication skills; French a plus
- Advanced computer skills (MS Office applications, Google Platform)

TO APPLY:

Submit a cover letter and relevant example of prior work, plus consulting rates and resume to jobs@ccih.org. Incomplete applications will not be considered.

You will receive notification of receipt of your application. CCIH will only contact applicants after that who we are considering for the position. You will not be notified if CCIH does not move you to the next steps of the process. Thank you for considering working with our team.

Rev. November 9, 2020