



2021 Conference Sponsorship Opportunities

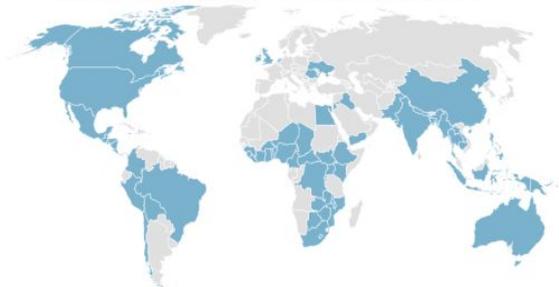
The CCIH 2021 Virtual Conference will be spread over three weeks, with six sessions on **May 11, 13, 18, 20, 25, and 27**, from 8:00 to 11:00 am U.S. EDT each day. Each day will be dedicated to a theme and include 2 hours of content and 1 hour for networking, connecting with sponsors, and fellowship. Our themes this year include:

- Cultivating Unity in Global Health
- Unity in Leadership and Governance
- Unity in Community Ownership
- Unity in Continuous Learning
- Unity in Technology
- Unity in Strong Health Systems

Our Guiding verse is *“Be completely humble and gentle; be patient, bearing with one another in love. Make every effort to keep the unity of the Spirit through the bond of peace. There is one body and one Spirit.” (Eph. 4:2-4).*

Last year, 682 people from 70 countries participated in our virtual conference. Participants typically include executives, managers, technical staff, medical professionals, students, ministers and advocates who represent:

- Non-governmental organizations
- Christian health associations
- Health ministries and church networks
- Mission/volunteer and donation agencies
- Advocacy organizations
- Corporations
- Universities and research organizations.



“CCIH involves people who really know the trends affecting our work. This conference helps me go back to my organization and show I've got my finger on the pulse of innovation...” - Kris P, participant

Consider sponsoring the conference and connect with hundreds of influencers. Your sponsorship will:

1. Raise the profile of your brand with global faith actors
2. Increase shared understanding and common language for partnerships
3. Identify potential opportunities for business development and grants
4. Support CCIH efforts to promote learning, fellowship and networking
5. Support participation by participants from low- and middle-income countries.

Contact Doug.Fountain@ccih.org if interested or with questions.

www.CCIH.org | 5810 Kingstowne Center Drive, Ste 120-764, Alexandria VA 22315 | +1 703-923-8960

Sponsor Tiers and Benefits

Sponsor Benefits	Bronze \$250	Silver \$600	Gold \$1500	Platinum \$3000
Staff registrations covered	5	5	10	10
Participant List (name, email)	✓	✓	✓	✓
Logo in communications	✓	✓	✓	✓
Hosted blog		✓	✓	✓
Hosted event webpage		✓	✓	✓
Sponsored theme			✓	✓
Sponsor engagement opportunity			✓	✓
3-minute plenary message				✓
Hosted Discussion (after conference)				✓
Global participants supported	25	50	50	100

Description of Benefits

- **Staff registrations:** Staff register for free up to the conference date, up to the number shown.
- **Logo placement:** We'll place your logo on the website and in promotional emails and newsletters.
- **Hosted blog:** Sponsors provide a blog post during the conference or any point in 2021 that CCIH would publish and promote.
- **Hosted event page:** Sponsors provide content to CCIH to share on a private page with conference participants, including materials and resources and special messages.
- **Sponsored theme:** We invite organizations to sponsor a subtheme/day. We would recognize sponsors in our introductions and in our materials surrounding that day.
- **Sponsor engagement opportunity:** CCIH will help host or link participants with sponsors in a dedicated zoom room during the fellowship hour or in a separate meeting following the fellowship hour.
- **3-minute plenary message:** Sponsors have the opportunity to make a brief greeting and promote their idea or organization, either in a recorded greeting or live during the conference.
- **Hosted Discussion (after conference):** CCIH facilitates a focus group on a topic set by the sponsor.
- **Global participants:** Sponsorship allows us to invite participants from low/middle income countries who may not have the ability to meet the cost. Our goal is to help 500 people participate.



Christian Connections for International Health (CCIH) is a nonprofit (501c3) global network established in 1987 and headquartered in the Washington, DC area. CCIH members include 115 organizations, 15 affiliates and several hundred individuals who span the globe. CCIH is ecumenical, providing dialogue, networking, advocacy and capacity building. *Our mission is to mobilize and empower our network to promote global health and wholeness from a Christian perspective.*

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