VIRTUAL CONFERENCE | JUNE 2022 | WWW.CCIH.ORG

## **2022 Conference Sponsorship Opportunities**

The CCIH 2022 Virtual Conference will take place over three weeks in June, and we would love to have you sponsor this event. The conference will include six sessions on **June 7**, **9**, **14**, **16**, **21**, **and 23**, from 8:00 to 11:00 am U.S. EDT each day. Each session will be dedicated to a theme and include two hours of content and one hour for networking, connecting with sponsors, and fellowship. This year's theme is *Loving our Neighbor: A Christian Response to a Changing World*. Sub-themes for our gathering include:

- The Long Race: Increasing Effective Leadership and Governance While Preventing Burnout
- Lessons from Community-Based Initiatives: Learning to Love Our Neighbors
- Strengthening Health Systems for Resilience in Times of Change
- Localization of Health: What is Necessary to Ensure Healing and Sustainability?
- Quality of Care: Improving Services for the Whole Person in Times of Change

Our Guiding verse is, "Be devoted to one another in love. Honor one another above yourselves.

Never be lacking in zeal, but keep your spiritual fervor, serving the Lord." (Romans 12:10-11)

Over the past two years, our virtual gatherings assembled over 900 people from over 70 countries. Many participate actively in live sessions, but many more watch the recordings later. Participants include executives, managers, technical staff, medical professionals, students, ministers, and advocates who represent:

- Non-governmental organizations
- Christian health associations
- Health ministries and church networks
- Mission/volunteer and donation agencies
- Advocacy organizations
- Corporations
- Universities, and research organizations.



## Consider sponsoring the conference and connect with hundreds of influencers. Your sponsorship will:

- Raise your brand profile with global faith actors
- Increase shared understanding and common language for partnerships
- Identify potential opportunities for business development and grants
- Support CCIH efforts to promote learning, fellowship, and networking
- Support participation by professionals from low- and middle-income countries.

#### Here is what several sponsors said after supporting the 2021 conference:

- "We see it as supporting the connections of a valuable network in our field." (from a field-based NGO)
- "It meant continuing our commitment to be a leader in this network and supporting the ability to connect and learn from each other." (from a field-based NGO)
- "Sponsorship of the CCIH Conference is a great value because we know we're reaching a key audience demographic for us faith-based health partners." (from an International NGO)
- "Supporting the conference means we're helping strengthen and advance this community of FBO global health practitioners, to better serve those in need around the world." (from a US-based partner)

# **Sponsor Tiers and Benefits**

Sponsor Benefits	Bronze \$250	Silver \$600	Gold \$1500	Platinum \$3000
Staff registrations covered	5	5	10	10
Participant List (name, email)	<b>V</b>	<b>V</b>	<b>V</b>	~
Logo in communications	<b>~</b>	<b>~</b>	<b>V</b>	V
Hosted blog		<b>V</b>	<b>V</b>	V
Hosted event webpage		<b>✓</b>	<b>V</b>	V
Sponsored theme			<b>✓</b>	<b>V</b>
Host fellowship breakout			<b>V</b>	V
3-minute plenary message				~
Hosted Discussion (after conference)				V
Global participants supported	25	50	50	100

## **Description of Benefits**

- Staff registrations: Staff register for free, up to the number shown.
- Logo placement: We'll place your logo on the website and in promotional emails and newsletters.
- Hosted blog: Sponsors provide a blog post that CCIH publishes and promotes.
- Hosted event page: Sponsors provide their own message on a CCIH event page.
- Sponsored theme: Organizations sponsor a sub-theme day and are recognized verbally and visually.
- Host fellowship breakout: Sponsors host fellowship breakout rooms to share and promote discussion.
- 3-minute plenary message: Sponsors provide a live or recorded 3-minute greeting and message.
- Hosted Discussion (after the conference): CCIH facilitates a focus group after the conference, in 2022.
- Global participants: Sponsors underwrite costs for low/middle-income country participants.



**Christian Connections for International Health (CCIH)** is a nonprofit (501c3) global network established in 1987 and headquartered in the Washington, DC area, with over 100 organizations and hundreds of individuals who work in over 90 countries. *Our mission is to mobilize and empower our network to promote global health and wholeness from a Christian perspective.*