ABOUT CCIH
Christian Connections for International Health (CCIH) is a global network of Christian organizations, individuals, and affiliates committed to advancing health and wholeness from a Christian perspective. Motivated by our Christian faith and our values, CCIH envisions a world where all have access to quality healthcare and prevention services. CCIH members work in over 90 countries and include non-governmental organizations, church networks, Christian Health Associations, volunteer and product donation agencies, and other support organizations. CCIH works with Protestant, Catholic, and non-denominational organizations as well as interfaith networks. CCIH shares information and provides a forum for networking, advocacy, capacity building, and fellowship to an ever-increasing spectrum of organizations and individuals. CCIH also carries out grants and programs by working through its members in low- and middle-income countries. CCIH is a nonprofit (501c3) organization established in 1987 and headquartered in the Washington, DC area. CCIH is financed by membership dues and a variety of grants.

CCIH staff are committed to CCIH’s mission, vision, and values. CCIH has a reputation for listening to and representing the views of a diverse global audience. Staff frequently represent Christian perspectives in the professional global health and development community and with U.S. policymakers. The CCIH team remains flexible to adapt as issues or needs arise. All staff have a voice in setting goals and planning activities. CCIH is committed to staff development and preserving healthy work and life balance. CCIH is an equal-opportunity employer and seeks diverse views and perspectives.

POSITION DESCRIPTION
The Digital Engagement and Content Specialist reports to the Communications Director and serves the overall team by developing and posting dynamic and engaging content for CCIH’s online presence, including social media and website. The position will use graphic design programs to develop a variety of media, including collateral for social media, videos, marketing and branding, and publications. The Digital Engagement and Content Specialist is responsible for social media engagement, as well as tracking analytics to evaluate and recommend strategies and tactics to enhance engagement. The position will regularly liaise with CCIH’s Programs and Advocacy teams, as content supports CCIH programs and projects, including one or more program grants. This position is a full-time, exempt position, with a competitive salary and benefits.

RESPONSIBILITIES
Regular duties will be assigned based on the project work and CCIH requirements. Examples of
Responsibilities may include:

- Support CCIH’s digital presence, including social media and digital marketing efforts.
  Develop and post social media assets and content; tracking analytics and making suggestions for changes to enhance reach and impact.
- Provide creative support through publishing software.
- Develop and edit videos to share on social media and other platforms.
- Develop and post website content.
- Research, write, edit, proofread, and format content for CCIH publications. Publications can include technical public/global health briefs and factsheets, monthly e-news, as well as promotional materials.
- Provide technical support for webinars and member meetings using video conferencing platforms, such as Zoom.
- Communicate with CCIH members and other stakeholders.
- Attend and serve as support staff for the CCIH biennial conference and potentially other meetings.
- Other duties as assigned

Work Conditions

- CCIH staff work remotely and meet frequently via phone, video conference, and occasionally in person when needed.
- The CCIH team uses a project management system (Asana) to coordinate and communicate on projects and tasks.
- Provide their own office environment (desk, chair, internet, etc.); CCIH will provide office supplies; CCIH may provide a computer and printer (if needed) for the duration of employment that must be returned to CCIH at the conclusion of employment.
- Domestic and international travel may be required. Length of travel will vary.

Requirements

- Bachelor’s degree in Communications, Journalism, Media Studies, or English, or a degree in a technical or science discipline with strong demonstrated writing skills, related field, or equivalent experience
- 1-2 years or more work experience.
- Adept on social media platforms, including LinkedIn, X, Instagram, and Facebook.
- Adept in design and video editing platforms.
- Experience with formatting documents and spreadsheets, including graphics.
- Excellent English written and oral communication skills.
- Ability to work in faith-based settings, with Christian and other religious leaders.
- The position is based in the United States and the candidate must be authorized to legally work in the United States.
- Advanced computer skills (MS Office applications, Google Platform).

Additional Capabilities and Attributes Desired

- Basic understanding of global health and development.
● Demonstrated ability to work well under tight deadlines.
● Motivated self-starter, with the ability to manage tasks in a timely manner with limited supervision
● Detail orientation.
● Mission and service motivation.
● Professional demeanor, and excellent interpersonal skills with the ability to work well with diverse groups of people or cultures.
● Commitment to working with a team and ability to work independently for long periods.
● Pride in their integrity and desire to represent CCIH and our members honestly.
● Understanding of basic business processes of a membership organization.
● Fluency in an additional language.
● From time to time, your job may involve such things as lifting and moving boxes or materials weighing up to 25 pounds, and managing and troubleshooting your own computer workstation.

TO APPLY:

Please submit your application at this link: CCIH Job Application Form

You will receive notification of receipt of your application. CCIH will only contact applicants after that who we are considering for the position. You will not be notified if CCIH does not move you to the next steps of the process. Thank you for considering working with our team.

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