Deando Tu conexión positiva!

Where Mental Health Meets Technology for Youth Empowerment





Social Context





01

02

03

04

05

• Over +2.9 million Hondurans are estimated to suffer from major depression.

HIGH LEVEL OF SUICIDE

- Between 2013 and 2023, 3,911 suicide cases were reported. 48% were between the ages of 11 and 30.
- In the 1Q of 2025, 107 suicides were recorded. 10.3% were children, adolescents, and young adults. The majority (79.5%) were men aged 19 to 39.

LIMITED-SERVICE CAPACITY

• Although there are around 3,000 psychologists in the country , only 165 are part of the Public Health System, leaving rural populations underserved.

SOCIAL BARRIERS

• Machismo, cultural norms, and stigma often prevent individuals from seeking specialized support in time.

MAIN TRIGGERS

 Financial Stress, relationship breakups, and feelings of failure or emptiness are common triggers of emotional distress and mood disorders.





How

The Platform Works



Front

01 Target Audience

02 **Content Creation**

03 Digital Engagement

> 04 **User Interaction**

05 **Personalized Consultation**





Model



Virtual Tour



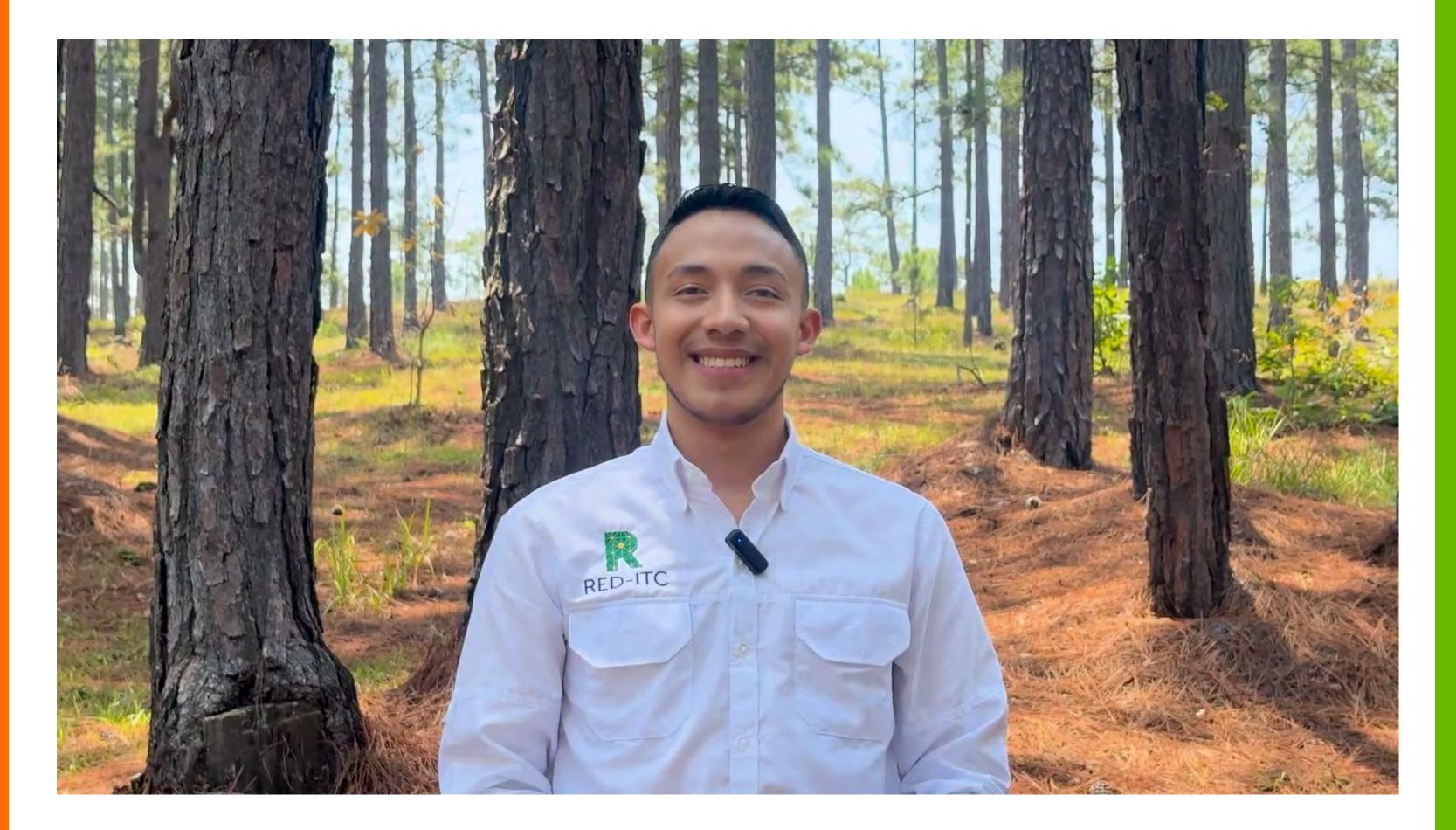




Let's Meet

Yeferson Alvarado

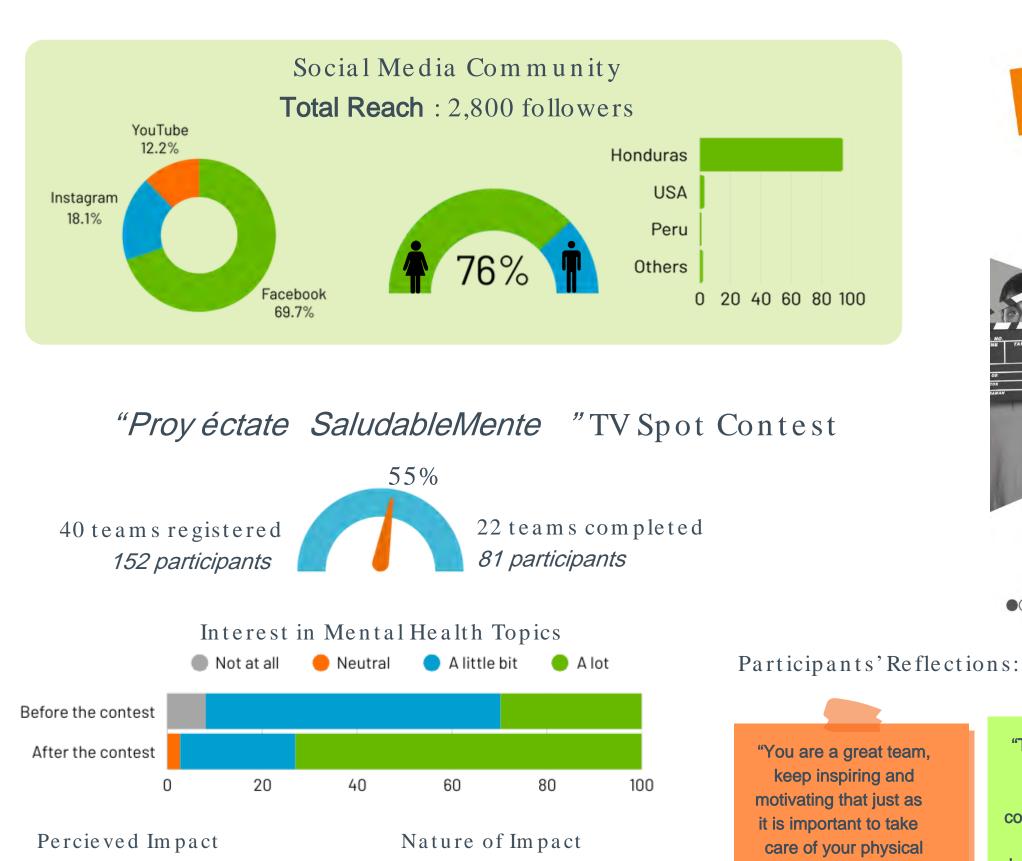




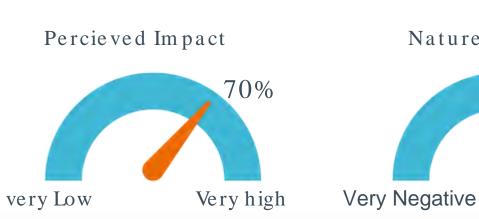


By The

Numbers



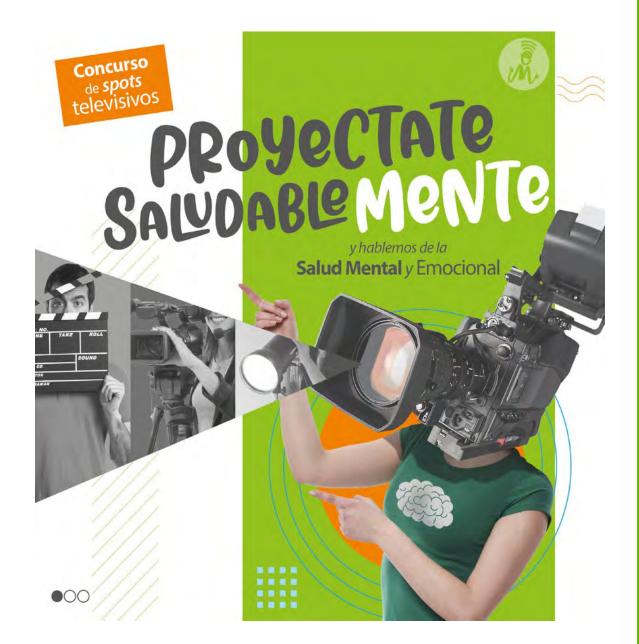






Very Positive

keep inspiring and motivating that just as it is important to take care of your physical health, it is also fundamental to take care of your mental health."



"Thank you for allowing us to participate, a great experience and always continue to promote mental health, as it is very beneficial to talk about the subject because many people do not take as a priority their mental health, so it is necessary to talk about it."

"I really enjoyed participating and I had fun and above all I learned in this dynamic whatever the outcome I am proud of my team and the work we do as we take our time to think about what is going on around us and in ourselves, we take a lot of learning from it so thank you for everything."



By The Numbers



Do you want to watch the videos created by the students..?

Visit our YouTube Channel @EmpleandoMentes







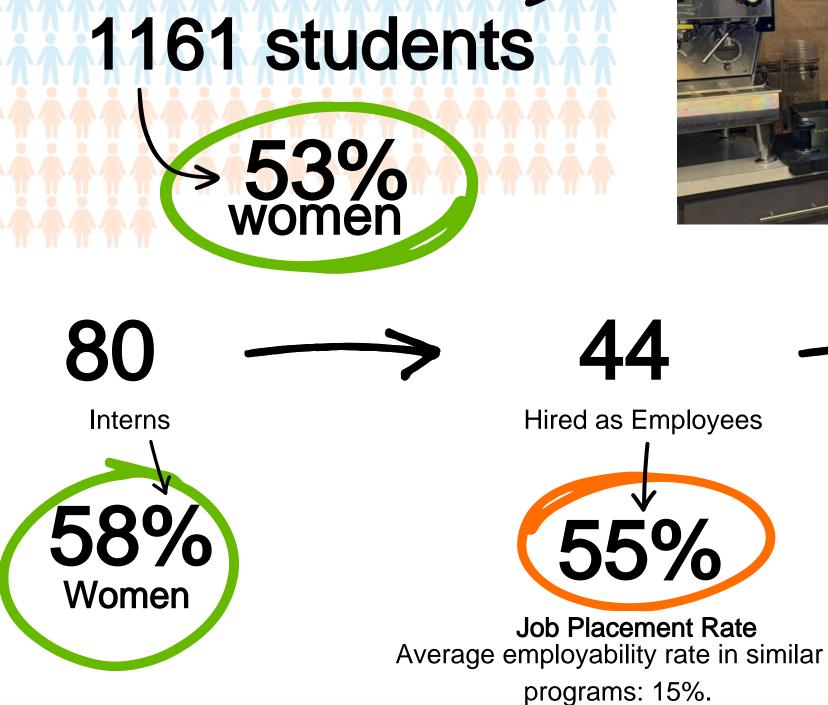
Livelihood **Services**

- Employability and Soft Skills Training for Red ITC students enrolled in the program.
- Students from tenth grade and above.

By The **Numbers**

Effectiveness

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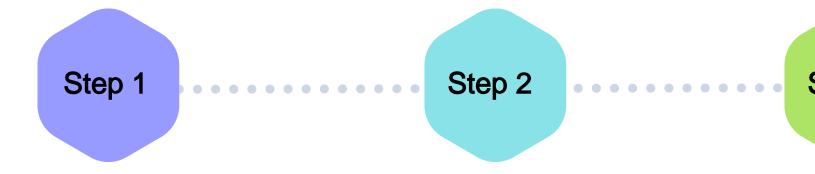
Above the National Minimum Wage



Mental Health **Services**

PFA Assistance

PFA Agent applies Psychological First Aid Assistance to the student in need. Personal interaction at the school ITC network



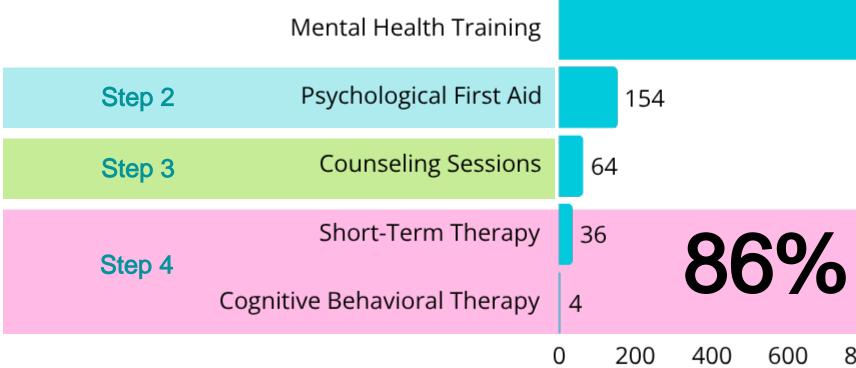
By The Numbers

Identification

A PFA agent identifies a student in need of emotional support. Personal interaction at school Red ITC

Counseling Session

After the PFA Assistance, the PFA Agent talks to the student and gets a better understanding of his or her situation. Personal interaction at the ITC Network School.





Derivation

In applicable cases, the PFA Agent refers the case to the team of experts (psychologists) for professional support. 5 to 10 sessions are provided per student*. Virtual support on the EmpleandoMentes platform

Step 3

Step 4

*Parents most provide a written approved to move forward with the professional sessions.

1156

Of the participants rated their emotional improvement as "very good" after receiving care from trained professionals

800 1000 1200

*53% of the people who received mental health care answered the satisfaction survey



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What we learned



01. Integrated approaches work

Combining mental health support with employability and life skills training is key: those who receive both are more resilient and job ready

02. Technology expands

reach

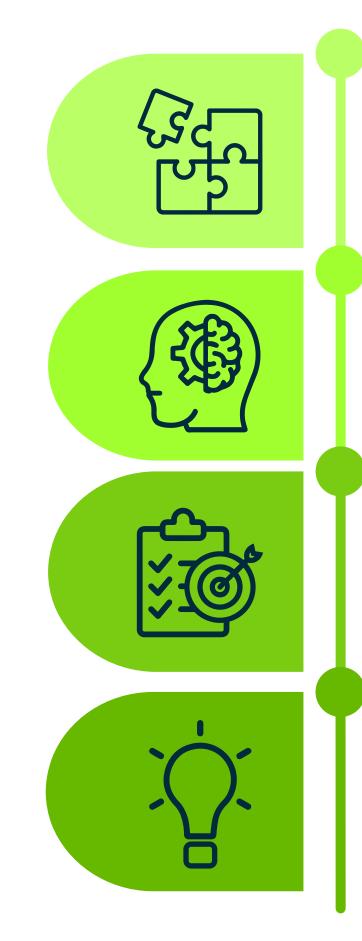
The EE platform enabled access to mental health support and job placement resources for a wider audience

03. Ongoing support and follow -up is vital

Providing continued mentorship and specialized care helps youth not only get jobs but also retain them

04. Partnerships with the private sector are needed to ensure sustainability

When employers champion inclusive hiring, it helps reduce stigma and create more welcoming workplaces, thus improving retention.







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What's next in terms of livelihoods promotion





CHALLENGES FACED BY YOUTH

- Difficulty identifying skills.
 - Translating experiences into CVs.
- Defining career paths.
 - Connecting with suitable jobs.



OUR SOLUTION

Incorporating AI through the use of SkillLab, a platform that helps translate life experiences into skill profiles, connecting job seekers with job and training opportunities.

It identifies skills, simplifies CV creation, provides personalized job/training recommendations and boosts confidence.

SkillLab

BENEFITS FOR JOB SEEKERS

BENEFITS FOR EMPLOYERS

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Streamlines recruitment, improves candidate -job fit, and offers access to a job ready and diverse talent pool with counselor support.

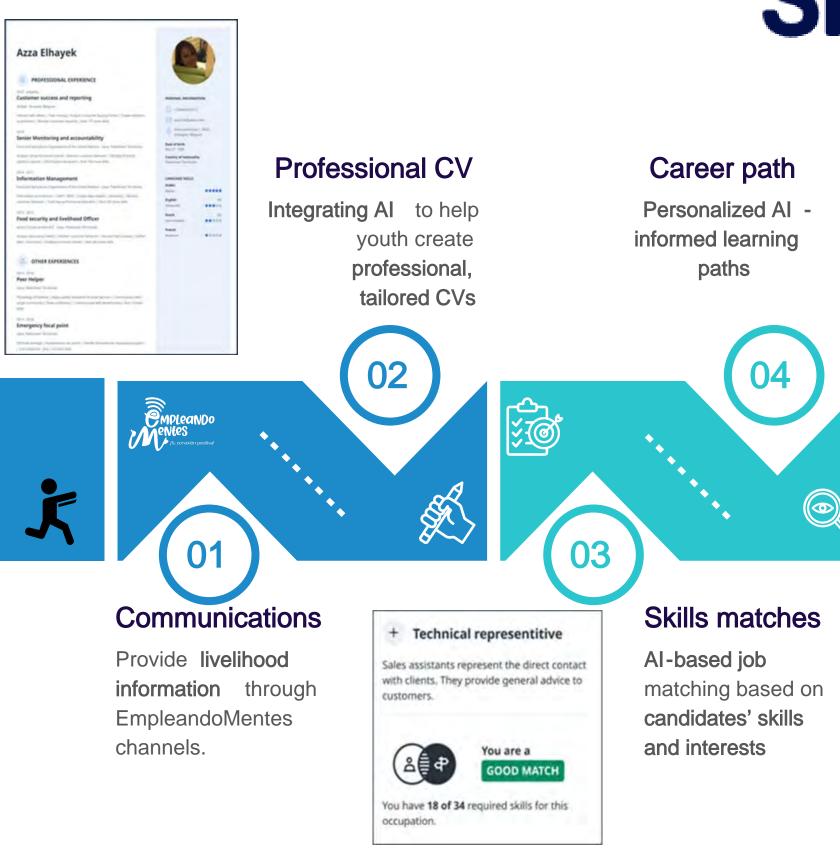


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livelihoods

promotion

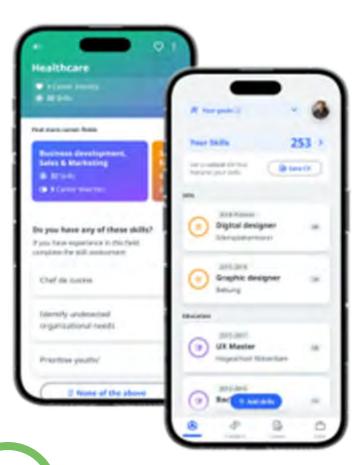




SkillLab

Accompaniment

Follow -up and support to reduce job entry and permanence barriers





05

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Engaging more private sector actors to encourage inclusive hiring

TOP PRACTICAL SKILLS

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Empleando Mentes 2.0 What's next in terms of Mental Health services



Expanding digital services

1

Mental health counseling, self help resources and peer support, including 1:1 counseling



2

local support networks With government and academic

institutions to increase coverage and sustainability, including PFA agents from the ITC network

Strengthening



Community and Policy advocacy

Advocate for mental health policy, leveraging data and stories from the platform to influence change

3



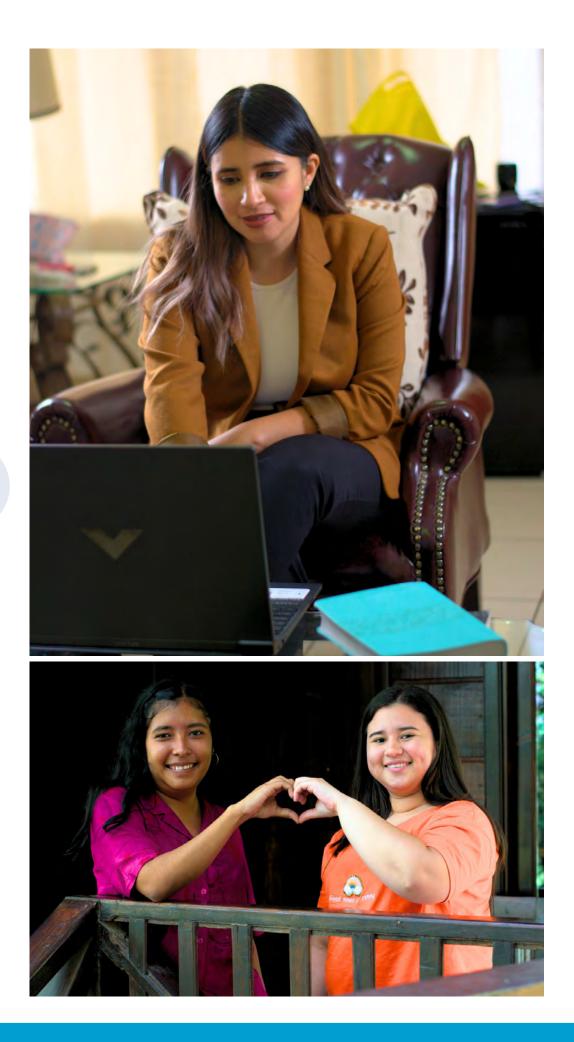
4

Strengthening mental health service provision

For jobseekers to help them develop psychosocial skills and coping mechanisms

Broadening engagement campaigns

Disseminate information and help lower barriers for people to learn about and improve their mental health.



5



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Let's Connect



Thank you for attending this presentation!

Your feedback is important to us.

Please take a few minutes to share your thoughts:



NDECANDO NES ¡Tu conexión positiva!

Let's Talk Q&A

